



# Springdale Park Elementary PTO

## 2018-2019 Annual Report



## Our Purpose:

Provide the financial and volunteer resources to assist the school leadership, provide academic enrichment and build our community and school spirit. The PTO promotes open communication among administration, teachers, and parents, and works with the APS district to advocate on the behalf of its members to build the strongest elementary school possible.

## 2018-2019 Board

Julie Kimble – Co-President

Cat Hoelker – Co-President

Preston Ladds – Vice President

Scott Newman – Treasurer

Chad Estes – Secretary

Julie Witten – Communications

Becca Kirby – Community Outreach

Jenny Reiner – Enrichment

Amanda Curran – Fundraising

Carrie Pursifull – Operations

Terry Harness – Principal

Jennifer Toney – Assistant Principal

Susie Fellows – Teacher Rep.

Kim Muhlheim –Teacher Rep.

Thank you, thank you, thank you to our wonderful and caring administrators, staff and community for making the 2018-2019 school year such a success. As we start the new school year we would like to take a moment to reflect on the 2018-2019 year as a PTO. We were overwhelmed throughout the year with the support you, our SPARK community, showed both in financial support, as well as with volunteering your personal time. Your support helped raise over \$270,000! The PTO invested this money in meaningful resources and programs to help the whole child and support more than 740 SPARK students last year.



Second Annual International Night



First Ever School-wide  
Movie Night



Our Expanding Rooftop Garden



Supporting wellbeing  
with our new Sport Court



First Ever Color Run



STEM Night and STEM  
Week Activities

We set these goals for 2018-19, and we achieved them together.  
Thank you for another successful year at SPARK!

## REAL STUDENT IMPACT



GOALS: Provide resources to the faculty so they can meet the needs of our children. This includes software, books, technology, and both grade level and individual teacher grants.

**Together we provided licenses for curriculum support programs such as iXL, Reflex and Lexia. We were able to purchase several new carts (30 devices per cart) of Chromebooks and iPads to offer in classroom learning tools to more children. Our renovated media center and new Sport Court are being enjoyed by students every day.**



## FUNDRAISING

GOALS: Increase the percent of SPARK families contributing to PTO, at any level, and raise \$200,000 for our budget from all sources.

**With 67% of families being SPARK Supporters and through other fundraising activities in the year, together we raised over \$270,000! We also hosted our first ever Color Run which was a huge success in supporting the installation of our Sport Court.**



## VOLUNTEERISM

GOALS: Increase volunteerism by providing more opportunities to volunteer and engage more first time volunteers.

**Volunteers gave countless hours to support our teachers every single day. They organized special events like Movie Night, International Night, and STEAM Night. Committees also led the book fair, Teacher Appreciation Week and monthly teacher breakfasts. SPARK has the BEST volunteers!**



## COMMUNICATION

GOALS: Increase communication via multiple formats including PTO website, social media, SPARK-e, Room Parents, and General PTO Meetings.

**We continued to prioritize ensuring our community stakeholders are well informed through our weekly SPARKe, school website, twitter and Facebook posts. We have shared information with literally thousands of you.**



## SCHOOL SPIRIT

GOALS: Increase the SPARK presence in our community through events and outreach efforts.

**SPARK participated in our second Druid Hills Tour of Homes and was the gem of the tour with our historic Rutland Building! Our kindergarteners continued the tradition of reading to our friends at XXX. We also hosted XX Dine Out Nights with our amazing community partners!**





# Financial Overview

Statement of Operations year ended 05/31/19 (Unaudited)

	2018-19 Actuals	2018-19 Budget	\$ vs Budget	2017-18 Actuals	\$ Year- over-year
<b>Revenue</b>					
SPARK Supporters	\$119,068	\$110,000	\$9,068	\$98,789	\$20,278
SPARK Partners (Business)	\$39,546	\$39,200	\$346	\$18,033	\$21,513
SPARK After Dark	\$57,470	\$45,000	\$12,470	\$47,766	\$9,704
Incentive Programs	\$1,306	\$1,700	-\$394	\$1,828	-\$522
Book Fair	\$1,999	\$2,000	-\$1	\$2,389	-\$390
Color Run	\$48,284	\$40,000	\$8,284	\$0	\$48,284
All Other (Fine Arts Night, etc)	\$3,081	\$2,720	\$361	\$2,993	\$88
<b>Revenue, net of direct expenses</b>	<b>\$270,753</b>	<b>\$240,620</b>	<b>\$30,133</b>	<b>\$171,798</b>	<b>\$98,955</b>
<b>Expenses</b>					
Academic and School Infrastructure	\$182,126	\$201,431	-\$19,305	\$95,256	\$86,870
SPARK Staff Initiatives	\$73,724	\$87,688	-\$13,964	\$52,654	\$21,070
School Spirit	\$11,286	\$16,510	-\$5,224	\$9,175	\$2,110
Community	\$2,485	\$2,567	-\$82	\$3,617	-\$1,132
Communication	\$6,514	\$8,255	-\$1,741	\$1,583	\$4,931
Other	\$6,428	\$6,395	\$33	-\$7,717	\$14,145
<b>Expenses, including Reserves Investments</b>	<b>\$282,562</b>	<b>\$322,846</b>	<b>-\$40,283</b>	<b>\$154,569</b>	<b>\$127,993</b>
<b>Net Income</b>	<b>-\$11,810</b>	<b>-\$82,226</b>	<b>\$70,416</b>	<b>\$17,229</b>	<b>-\$29,039</b>

## REVENUES

Revenues in 2018-19 were the highest of any year for which we have records and up \$98,955 over 2017-18. Almost across the board, revenues were above budget. The biggest impact on revenue year-over-year was the introduction of the Color Run. The SPARK Supporters campaign and SPARK After Dark auction also exceeded budget by a combined \$21,556. Incentive programs and the book fair both brought in less than the previous year and were under-budget, although the impact on overall revenue was marginal.

## EXPENSES

Almost across the board, expenses were below budget. Technology expenses were \$24,000 less than budget because we did not purchase Recordex boards as expected. Playground expenses were almost \$9,000 under budget, due to delays that pushed the sports court completion date into the next fiscal year. Some of those savings were used to install blinds in the gymnasium. Small savings across the board allowed us to stay under budget in almost all categories. Curriculum and software included: IXL, Lexia, Saxon Phonics, Reflex, and Wordly Wise.

## EXPENSE DETAILS

<b>Academic and School Infrastructure</b>	<b>\$182,126</b>
Weather Station	\$250
Rooftop Garden Umbrellas	\$1,695
Gymnasium Blinds	\$18,853
Playground	\$21,174
iPad and Chromebook Carts	\$108,216
Media Center Refresh	\$5,906
Curriculum & Software	\$26,031
<b>SPARK Staff Initiatives</b>	<b>\$73,724</b>
Teacher Support and Grants	\$54,792
Teacher Training	\$9,754
Teacher Appreciation	\$9,178
<b>School Spirit</b>	<b>\$11,286</b>
STEAM Week	\$2,424
Other Events	\$2,875
Wellness & Sun Safety	\$836
Garden	\$1,386
Supplies and Design	\$3,764
<b>Community</b>	<b>\$2,485</b>
Sneak Peek / B2S Night	\$2,485
<b>Communication</b>	<b>\$6,514</b>
Website, SPARK-e, Yearbook	\$4,251
Supplies	\$2,263



Refreshed entrance to Media Center





# SPARK Reserves

As at 05/31/19 (Unaudited)

SPARK Reserves	Beginning Balance	Changes	Ending Balance
<b>School Year Start-Up Reserves</b>	<b>\$40,000</b>	<b>\$0</b>	<b>\$40,000</b>
<b>Technology Reserves</b>	<b>\$122,157</b>	<b>-\$108,216</b>	<b>\$13,941</b>
iPad Carts		-\$51,448	
Chromebook Carts		-\$56,769	
<b>Playground Reserves</b>	<b>\$19,170</b>	<b>-\$19,170</b>	<b>\$0</b>
Sports Court		-\$19,170	
<b>Unrestricted Reserves</b>	<b>\$100,839</b>	<b>\$115,577</b>	<b>\$216,415</b>
Net income (including Reserves Investments)		-\$11,810	
Reserves Investments - Technology		\$108,216	
Reserves Investments - Playground		\$19,170	
<b>Total SPARK Reserves</b>	<b>\$282,166</b>	<b>-\$11,810</b>	<b>\$270,356</b>

## SPARK RESERVES

The SPARK Reserves are the PTO's long term funding source for funding technology, playground, and other infrastructure needs. It also includes \$40,000 for expenses at the start of a school year in the event the PTO raises insufficient funds to cover normal operations and purchases at the beginning of the school year. This year, the PTO solicited proposals for investing some of the Reserves in line with the investment policy implemented in 2018. Some of the Reserves will be managed by a professional portfolio manager and held in low risk passive funds containing investment grade bonds going forward. The investment strategy will be buy-and-hold with periodic rebalancing as needed.

The Reserves balance at the end of 2018-19 was \$270,356. We invested \$108,216 in iPad and Chromebook carts from the technology reserves, and \$21,174 in the new sports court and playground improvements, which reduced the playground reserves to zero.

Net income is usually added to the Reserves at the end of the year. Due to the greater than usual Reserves investments, the PTO reported an overall net loss for the year that reduced the Reserves by \$11,810. This reduction in the Reserves was less than the budgeted reduction of \$82,226.





457 Supporters  
Over \$119,000  
net raised

# SPARK Supporters

We are proud that our largest source of funding is directly from our community of dedicated families, teachers, staff and friends. Thank you for your generous donations!

## \$1,000+

The Avramenko Family  
Adam & Margarete Bane  
Brawners  
Cooper & Karen Chastain  
Kevin and Lynn Clark  
The DiMillo  
and Duran Families  
Tracy Mitzner and Jerry Hart  
Cat and Ryan Hoelker  
Nigel & Jenn Packer  
David and Laura Paul  
Pursifull Family  
Mark and Laura Rebillot  
Reiners  
Jim and Shelley Sexton  
The Shields family  
David & Megan Sirna  
Roxana and Mark Tatman  
Melissa Frawley & Steve Tedder  
Ed and Kristina Thomas

The Gregg Family  
Ashley & Elizabeth Hancock  
Thomas & Lyndsey Hibser  
Diana and David Hicks  
The Hogue Family  
Diane and John Jordan  
Kaye Family  
Keenan Family  
Erin Croom & Byron Kirkpatrick  
Catherine Lewis  
Joe Binns & Melissa Mullinax  
Noto Family  
Celia & Calvin Okeeffe  
Lauren & Anthony Prevost  
Tahmida Shamsuddin  
and Arvina Reddy  
Kim and Mike Ryan  
Family Saracevic  
The Sahu Family  
Scott and Sabrina Serafin  
Meredith and Scott Smith  
Courtney and Dave Wagner  
Donna Wilkerson  
The Willner Family  
Jay & Corinne Wolfersberger

David & Susan Chaiken  
Maria Zufall & Bill Chan  
Leslie Choy-Hee  
Miguel Christie  
Kate Connell  
Ryan and Jennifer Conway  
Pete and Kim Corson  
The Curran Family  
Davey family  
De La Pena Goya Family  
Andy & Kristy Donaldson  
Teresa and Luke Denny  
Lianne & Eric Deren  
Didem Dildar  
Stephen & Stephanie Darlow  
Eloise & Harlan  
Adam and Jamie Epstein  
Todd and Sharon Erickson  
Feriozzi-Montgomery Family  
Deirdre & Keith Fleming  
Jean Frawley  
Laura & Andrew Fritts  
Fuentes Mills Family  
Kevin Geurtsen  
Jeffrey and Carrie Glover  
Josh & Kim Gnat  
Tina and James Gooch  
Joshua Weitz & Maire Gogta  
The Greeson Family  
Stacey Guith  
Dan & Honora Handley  
MERYL and PETER HARRELL  
Katie & Ryan Healan  
Stephanie Buzzell and Jason Holmes  
Jana and Damon Hurlburt  
Karthika Priya Jayaprakash

## \$500-\$999

Anonymous  
Jeff & Leanne Anderson  
Antle Family  
The Beinenson Family  
Travis and Elise Blalock  
Jon & Ali Bradway  
Jessica Clay  
Chris and Allyson Cummings  
Phil & Lauren Ellen  
Molly Carter Gaines

## \$250-\$499

Anonymous  
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Sameer and Shaili Asher  
The Bergantino Family  
The Booher Boys  
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Justin & Sarah Cain  
Mike & Stephanie Carter

Jennifer & Ben Johnson  
 Nicholas Guise and Tracy Janov  
 Becca & Brandon Kirby  
 Nandita & Oliver Koehler  
 LaVerghetta Family  
 Lin Family  
 Wendy McCoy  
 Tyler Ryan  
     and Suzanne Macpherson  
 Samantha Rein and Scott Miller  
 Morris Family  
 Karen Kopecky  
     and Scott Newman  
 Nichols Family  
 Karen & Alex Oetti  
 Mary and Ashley Peck  
 Seth Persily  
 Ella Rogers and Family  
 Aimee & Jeff Richards  
 Sadighi family  
 Sabrina Kwon  
     and Mustufa Salehbhai  
 Alia Lamborghini  
     and Andrew Sanders  
 The Sahu Family  
 Sauls Family  
 Laurie and Gary Sheehan  
 Silliman family  
 Traci & Michael Sinitiere  
 Soave Family  
 Micah & Kara Stringer  
 Jake and Ann Carter Sussman  
 Tinney-Stotz Family  
 Ella Vakhidova  
 Joseph Enrico Ventura  
 The Warners  
 Bryan Ward  
 Jeff and Georganne Wasick  
 Rena Diamond and Nick Wilding  
 Adam & Tammy Williams  
 Johanna Wise  
 Jon and Julie Witten  
 Daniel and Yuri Wu  
 Andrea and John Zern

## \$100-\$249

Anonymous  
 Alex Abdelnour  
 Mark and Sophie Adams  
 The Alli Family

Janice Andrews  
 Felix & Jenna Angst  
 The Bacon Family  
 Jan & Steven Barton  
 Baumgartens  
 Bob & Adrienne Baxley  
 Shana Tabak & Alex Berg  
 Beth and Tully Blalock  
 HARI BODDANI  
 Bond Bond Family  
 Grey Borse  
 Annalisa Bracco  
 Julie & Gary Brady  
 Jeff and Allyson Brown  
 Milena Bruno  
 Chris & Erin Buda  
 Katrina Burton  
 Marco Capussotti  
 Julie  
     and Dan Carothers Carothers  
 Brad and Michelle Carter  
 The Carter Family  
 Justin and Sarah Caughron  
 The Centner Family  
 Perri Chandler  
 Anna Cherry  
 Fiona Clark  
 Solange & Bernardo Claudio  
 Zack Clowser Family  
 Stephen & Kimberly Coffey  
 Scott Coggin  
 Megan and Dan Costa  
 Amy Covell  
 Patti & Mark Cundiff  
 Thomas Curd Family  
 Kristin & Jean D'Amico  
 Collin Davy  
 De Sutter Family  
 The DelMedico Family  
 Lianne & Eric Deren  
 deRijke Family  
 Niku Desai  
 Natasha Patel & James Dicke  
 Todd & Heather Dominey  
 Chris Eagen  
 Suganthi Simon & Mike Ebner  
 The Einhorn Family  
 Meredith Evans  
 Jaramillo Family  
 The Canavan Family  
 Lisa and Adam Faust  
 Charleigh Fogel  
 Stephanie Folse

Jacob Gauthier  
 John and Alisha Gibson  
 Cameron Gocke  
 Sagar and Priya Goel-Patel  
 Catherine Gordon  
 Ken & Laura Griggs  
 Tay & Akshay Gupta  
 Henry Hampton  
 Tracey and Andrew Harding  
 Harward Family  
 Jimmy & Cherie Hebert  
 Raquel Lieberman  
     and Andrew Heckerling  
 Michelle Henderson  
 The Hester Family  
 Jennifer Holbach  
 Jon and Nicole Horn  
 Amanda Ashworth  
     & Dave Hosking  
 Hosokawaas  
 Eryn and Craig Houck  
 Brian Wilson and Anita Hsu  
 Guenther & Lisl Huber  
 Sarah Babcock & James Iredell  
 Andrea Jennings  
 Mark & Mary Johnson Johnson  
 Marcy Jurkovic  
 The Kamerschen Family  
 Jay & Michelle Karpinsky  
 Aamir Kazi  
 Ziad Kazzi  
 Gregg Khedouri  
 Julie Kimble  
 Van Kleys  
 Brian Knight  
 Ankita Kumar  
 Jill & Joe Laster  
 RM Lathan  
 Nancy Lee  
 The Lee Family  
 Jennifer & Josh Letourneau  
 Bernard Lieberman  
 Ryan Lisbon  
 Seth & Laura Lively  
 Kerri & Barry Loudis  
 Aoife Lyons  
 Aaron and Trupti Marshall  
 Michelle Tyde & John McBroom  
 Kevin & Sarah McCormack  
 Adam Stubin  
     & Aleta Mills-Stubin  
 David Payne & Radhi Mohan  
 Monfalcones



Mily  
 and Jordan Crockett Moreno  
 Rich Dawson & Tara Morgan  
 Joseph Morris  
 Alex & Christi Motlagh  
 Karen & Jay Murphree  
 Lori & Jonathan Nash  
 The Neal Family  
 Rebecca Finnin  
 & Skippy Nguyen  
 Shirine Allan & Michael Ol'Pow  
 Jinnie & Andrew Page  
 Tarun and Stephanie Palep  
 Trevor Parssinen  
 Mary Katherine Pearson  
 Julio Petilon  
 Kati & Drew Phillips  
 Pickren Family  
 Anastassia Pokutta  
 Aidan Polasky  
 Josh and Ashley Pollet  
 Jon and Maggie Pugh  
 Lindsay & Spencer Pumpelly  
 Ravi Ramanujam  
 Daniel Frake and Dana Randall  
 Jonathan Trapp  
 and Elizabeth Rasmusson  
 Amit Reddi  
 Sarah and Andy Redman  
 Family of Ella Rogers  
 Jon Rosenthal  
 Paul & Jill Rothstein  
 Christopher  
 & Malinda Sandman  
 Michaela  
 and Brian Santa Barbara  
 Jeffrey & Iris Sauls  
 Julian Schieneman  
 Justin and Gabrielle Seeby  
 Seferovich  
 Nitya Shah  
 Shepherdson Family  
 Torian and Deena Short  
 Small Small Family  
 Kimberly Smallwood  
 Casey & Dustin Smith  
 Meredith Smith  
 Amy Steigerwalt & Greg Smith  
 Soper Smythe Family  
 Jailene Matinez Soto  
 Steiding Family  
 Ally Steigerwalt  
 Laura & Jake Strong

Todd & Kara Sulchek  
 Chuck and Kelli Taylor  
 John and Megan Tesnar  
 Eric & Sacha Turpin  
 Jami Buck-Vance & Han Vance  
 Sarah Visser  
 Charles and Karinne Walker  
 Dan and Carla Walsh  
 Stephanie Allen  
 and Richard Wang  
 Whitney Warren  
 Gale & Chris Weber  
 Julia Wilson  
 Julie Winner  
 Michelle Wirth  
 Kathy Woirol  
 Christina Wood  
 Rob Wright  
 Yoonas Family  
 Jessica Lavandier & Doug Young  
 Josephine Yu  
 Drew & Alicia Zarges  
 Zeigler-Amon Family  
 Karen & Nathan Zgonc

## \$5-\$99

Anonymous  
 Jenna Andrews  
 Lisa Babb  
 Khatera Ballard  
 Khatera Ballard  
 Joe Binns  
 Kris & Jamie Bonds  
 Amy Buesing  
 Samantha & Michael Capell  
 Dionne Clark  
 Dionne Clark  
 Tommy Conlon  
 Pete Corson  
 Kim Corson  
 Cundiff  
 Kim Cunningham  
 De La Pena Goya Family  
 Maria DeJac  
 Jen and Brian Dempsey  
 NaCole DeSantis  
 Cassie Drake  
 Elise  
 Chad & Melissa Estes  
 Carrie and Jeffrey Glover  
 Rohini Gupta

Kenneth & Phyllis Hancock  
 Raquel Lieberman and Andrew  
 Heckerling  
 Alexis Kimball  
 Andrew King  
 Xiaomiao Lan-Pidhainy  
 The Lancaster Family  
 Jill Laster  
 Carla Mancini  
 W.A. Manson  
 Christina Marrone  
 Keyana Mooney  
 John & Brittany Moser  
 Pooja Natarajan  
 Xanthe Dehner Neal  
 Abbey Patterson  
 Amanda Ragusa  
 Leonard Remy  
 Melissa Remy  
 Natalie Rosenthal  
 Massimo Sapone  
 Senter  
 Heidi Sevilla  
 Nitye & Neal Shah  
 Melissa Shaughnessy  
 Susan Somach  
 Alex Sponseller  
 The Stearsman Family  
 Brad and Courtney Stombock  
 Jeaneete Valdes  
 Ziegler/Khripunova

## Teachers and Staff

Anonymous  
 Katy Allen  
 Nakia Bryant  
 Candice Butler  
 Laura Calahan  
 Nurse Carr  
 Carla Clack  
 Hannah Clark  
 Jessica Correa  
 Melanie Dean  
 Joy Depenbrok  
 Joy & Otto Depenbrok  
 Taylor Deushane  
 Miranda English  
 Valerie English  
 Shantavia Farmer  
 Susie Fellows  
 Marthe Gullledge



Terry Harness  
 Willie Harper  
 Faith Harvieux  
 Macey Howard  
 Jenny Lockwood  
 Corrie Madlem  
 Shawna Mahony  
 Mindy Mailman  
 Elon Marquis-Dunn  
 Abigail McCafferty  
 Michelle McDaniel  
 Sherman McKee  
 Nadine Nichola  
 McKenzie-Shand  
 Marissa McRae  
 Kimberly McWilliams  
 Jessie Metaferia  
 Kim Muhlheim  
 Meeghan Murray  
 Whitney Naman  
 Quiante Neal  
 Selina Nease  
 Ali Palmer  
 Sara & Finley Pruett  
 Megan Rattray  
 Melissa Richards  
 Brooke Richardson  
 Hope Robinson  
 Fannie Rollerson  
 Lisa Smith  
 Radia Smith  
 Katie Steigerwalt  
 Nathan Stephenson  
 Mary Thurman  
 Jennifer Toney  
 Susie Fellows & Ross Tulloch  
 Ms Turgeon  
 Kian Vernon  
 Monica Waldman  
 Tamla Watkins  
 Shenise White  
 Yolanda Windham  
 April Woodward

## Corporate Matching

*We would like to recognize the generosity of these companies, which donated \$18,407 total by matching their employees' donations.*

AT&T  
 Arthur Blank Foundation  
 Bank of America  
 The Coca-Cola Company  
 Equifax  
 Fidelity Charitable  
 The Home Depot  
 The GE Foundation  
 IBM  
 Morgan Stanley  
 Oath Inc  
 Oracle  
 Stanley Black and Decker, Inc.  
 State Street  
 Turner  
 UBS  
 Verizon  
 Wells Fargo





32 Partners  
Over \$39,500  
raised

# SPARK Partners

ACADIA  
SHUTTERS

ZTUNES MUSIC  
ATLANTA'S MUSIC SCHOOL

HODGE  
TEMPLE &  
REAL ESTATE ATTORNEYS



brookhaven  
CHILDREN'S DENTISTRY

JKG  
JEWISH KIDS GROUPS

SURIN  
OF THAILAND

The  
Club  
After School

ANSLEY EYE CARE  
THE FRAME BAR



centner consulting  
Our business is growing your e-business.

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THE  
KIDS SALON  
STYLE AT PLAY

gusto!

Highland Eye  
BOUTIQUE



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CAPITAL  
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832  
PASTA & PIZZA



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at Virginia Highland

Callanwolde  
FINE ARTS CENTER



VIRGINIA-HIGHLAND  
CIVIC ASSOCIATION

wanna  
play?  
ATLCP.org

monkeybutt  
cloth diaper service

SPARK Partners are business sponsors who fund a portion of the SPARK PTO's annual operating budget. These businesses know that an excellent neighborhood public school where children and families thrive *also* builds a community where their businesses will thrive. Please continue to support these businesses – and when you do, be sure to tell them you're a SPARK family.



# Looking ahead to 2019-2020



## 2019-2020 Board

Carrie Pursifull – Co-President

Jenny Reiner – Co-President

Diane Jordan– Vice President

Scott Newman – Treasurer

Clay Warner – Secretary

Julie Witten – Communications

Teresa Denny– Outreach

Victoria Goya – Enrichment

Amanda Curran – Fundraising

Ian Stedman – Operations

Terry Harness – Principal

Jennifer Toney – Assistant  
Principal

Macey Howard – Teacher Rep.

Selina Nease – Teacher Rep.

We are excited to celebrate another school year at SPARK and to continue our mission of enriching students' educational experience, providing volunteer opportunities, and promoting community involvement.

## FUNDRAISING

Our fundraising goal is \$250,000 this year. Funds raised will supplement planned curriculum, increase technology, buy a brand new STEM lab, start composting in the cafeteria, enhance the leveled reading classrooms, improve the rooftop garden, add shades in the 3rd grade hall and more!

## VOLUNTEERISM

Our volunteer goal is to increase volunteer participation by 15%, especially encouraging new families to participate in the range of activities that the PTO and SPARK host throughout the year.

## COMMUNICATION

Our communication goal is to keep our community informed about school happenings, upcoming events, community service opportunities, and school volunteer opportunities all while building a diverse and engaged community.

## SCHOOL SPIRIT

Our school spirit goal is to build awareness in all SPARK neighborhoods. We are a strong, diverse, and engaged school and in the 2019-2020 school year, we need to communicate that back out to our community through participation in neighborhood events and recognition for the decade of the accomplishments of SPARK students, administration, and staff.

